



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Contract # 1356943

Schedule Dates

10/22/12-10/26/12

Advertiser

Republican Governors Association of NC (32743)

Agency

Target Enterprises (2076)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

REP GOVERNORS ASSOC (449954)

Salesperson

Millennium/LA, Los Angeles (1101)

Sales Office

Millennium Los Angeles

Buyer Name

CRANE, CINDIE

Phone/Fax

CPE

146

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

REP GOVERNORS ASSOC

Date Entered 08/17/12

Last Modified 08/23/12

Entered By Louise Palmer

CO-OP No

Headline # ECR09791128

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$660.00

Net Total \$3,740.00

Sales Tax

Asheville (WMYA)

By Broadcast Month

Oct. 2012 18

Grand Total: \$4,400.00

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	4P- Maury Povich 2	3	X	X	X	X	X			3	\$150.00	\$450.00	Asheville (WMYA)	MAURY	8/17/12
2.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:58-20P- Family Feud B	2	X	X	X	X	X			2	\$300.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
3.0	Normal Line / News	10/22/12-10/26/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA	2	X	X	X	X	X			2	\$300.00	\$600.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
4.0	Normal Line / SPOT	10/22/12-10/25/12	4	:30	6:58P- Family Feud	3	X	X	X	X				3	\$400.00	\$1,200.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
5.0	Normal Line / Prime	10/22/12-10/22/12	3	:30	9P- MYN-Law & Order- SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW&ORDER-SVU	8/17/12
6.0	Normal Line / News	10/22/12-10/26/12	3	:30	10P- News-News 13 on MY40 @ 10p	3	X	X	X	X	X			3	\$200.00	\$600.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0	Normal Line / News	10/22/12-10/26/12	4	:30	10:30P- News-News 13 on MY40 @ 1030p	2	X	X	X	X	X			2	\$100.00	\$200.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
8.0	Normal Line / Prime	10/23/12-10/23/12	4	:30	9P- MYN- House 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
9.0	Normal Line / Prime	10/25/12-10/25/12	4	:30	7:58-30P- MYN-White Collar (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: